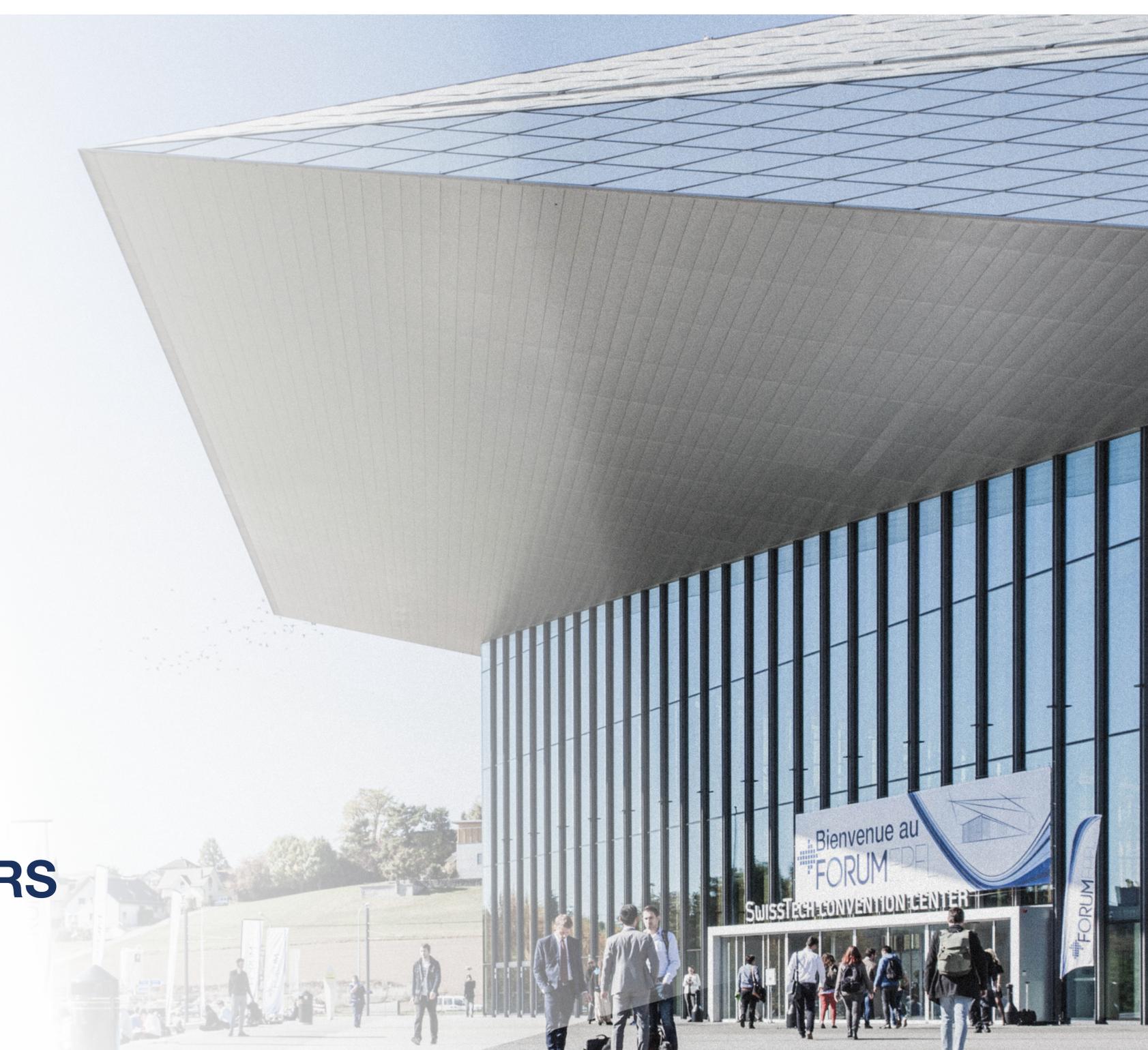




2024
SPONSORSHIP OFFERS
42ND EDITION





42ND EDITION

**FROM THE 7TH TO THE 11TH
OF OCTOBER 2024**

**SWISSTECH CONVENTION CENTER
EPFL, LAUSANNE**

Letter from the 2024 Forum EPFL committee



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Head of Public Relations*



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*Vice-President
Head of IT*



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*Vice-President
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*Vice-President
Head of Quality & Processes*

In 1982, the EPFL counted four times fewer students than today. However, an association was already being created within its environment, aware of the challenges arising at the end of the 20th century. 42 years later, that same association has grown while still staying focused on its initial objective: making the Forum EPFL, a catalyst for fruitful career meetings, between students and the professionals who shape our environment, between the EPFL and the rest of the world, between present and future.

From its humble beginnings, the Forum EPFL has become the largest recruitment fair in Europe since 2019. It is a unique occasion for future graduates to start building their network, to interact with professionals and to get a feeling of the life that awaits them outside the walls of their university. Our fair is a key opportunity for companies to recruit students directly on the campus.

As a student organization, the Forum EPFL could not exist without its partners. Supporting us does not only lead to share an unforgettable experience, it also gives you the opportunity to increase your visibility and reputation in Switzerland and in Europe through this highlight of the professional world.

We would be deeply honored to count you among our partners for this 2024 edition of the Forum EPFL.

The EPFL, a breeding ground for talents



Among World's top universities.

9th in the 2024 QS European University Ranking.



More than 12,500 students.

Of which 50% are in master's programs.



An ecosystem in favor of entrepreneurship.

1 start-up created on average per month at EPFL between 2000 and 2018.

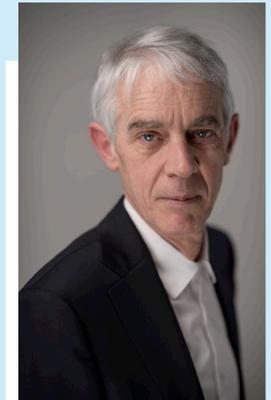


A university turned towards the world.

116 nationalities and 50% of foreign students.

Companies are successful if they have access to talent. EPFL is a place where such talent is created.

Martin Vetterli, President of EPFL



The Forum EPFL



The Forum EPFL is the **largest recruitment fair in Europe**. This year, it will have the pleasure to celebrate its **42nd edition**, from the **7th to the 11th of October 2024** at the **SwissTech Convention Center**.

Its objective is to facilitate the professional integration of students and to allow companies to find their future talents.

The 2022 Event in numbers



22,000 visitors



211 Swiss and international companies



135 start-ups



2,721 students registered in our CV databank



96 company presentations



33 interview boxes



3 contact lunches



12 workshops

Become a partner of Swiss made Excellence.

About the Forum EPFL association

Who are we?

- **20 voluntary students** working throughout the year to organise this event.
- An organisation with **40 years of experience**, which has grown to become **a key event for recruitment in Switzerland**. Proof of this ever-growing desire to provide a quality service, the association is certified ISO 9 001, for quality management.
- An association that is deeply committed to the **environmental cause**. The association is certified ISO 14 001 for environmental management.



Our heritage:

The Forum EPFL is an EPFL student association with a great history. Initially taking place in the corridors of the campus, the Forum EPFL now stands in the SwissTech Convention Center and has become one of the most renowned recruitment fairs in Europe. This development would not have been possible without the commitment of the many volunteering students that were part of the various committees. All members of the Forum EPFL strive to make the experience of this exhibition unique.

Aware of our responsibility to our history and heritage, we commit ourselves each year to perpetuating the excellence that this institution embodies.

Why is the Forum EPFL a unique opportunity?

Why should you sponsor us?

- Increase your visibility throughout the year within the EPFL student community.
- Associate your image with a world class recruitment event.
- Strengthen the link with EPFL institutions.
- Benefit from privileged exposure at the event to gain visibility with a young, dynamic and cosmopolitan public.
- Benefit from numerous advantages during the event in order to differentiate your company from the other ones present at the event.

Our commitment:

Our goal is to allow students to get familiar with the professional world, to start building their business network and to benefit from advices that help them integrate their future professional life.

However, organizing such an event couldn't be done without solid help from our partners. Hereafter are presented our different sponsoring offers.

Forum EPFL, the recruitment Fair

Partnership opportunities

Diamond

Main Partner
Unique

> 30,000 CHF

Gold

Prestige Sponsor

20,000 CHF

Silver

Standard Sponsor

9,000 CHF

Customized

Possibility to personalize your contract to accommodate
for peculiar needs and desires

Sponsorship - Multimedia visibility

	Diamond	Gold	Silver
During the year 2023			
Logo on our main webpage	X	X	
Logo on our 'Sponsors' webpage	X	X	X
Logo on official videos of the Forum EPFL	X		
Visibility on our social media (LinkedIn, Facebook, Twitter et/ou Instagram)	X	X	X
Mention of your company during our mediatic apparitions	X	X	
On the week of the Forum EPFL			
Logo on EPFL's screens	X	X	X
Logo on STCC's screens	X		
Announcement of your participation on our social media	X	X	X
Commercial spot on STCC's screens	X		
Priority presence on Interactive Walls	X	X	

Sponsorship - Physical visibility

	Diamond	Gold	Silver
During the year 2023			
Logo on all our publications	X	X	X
Logo on our partner roll-up	X	X	X
On the week of the Forum EPFL			
Logo in Lausanne's M1 and M2 metros, and in Renens and Lausanne station	X	X	X
Logo on the Pocket Guide's cover	X		
Logo on goody bags distributed to students	X	X	
Posters & Flyers on EPFL's campus site	X	X	X
Installation of your own advertising supports	X		

Sponsorship - During the event

	Diamond	Gold	Silver
Flexibility to organize your presentation/workshop	X	X	X
First choice of stand's location	X		
Second choice of stand's location		X	
Second choice of stand's location			X
Four reserved premium interview boxes	X		
Two reserved premium interview boxes		X	
Counting and influence localization elements on stand	X		

To end...

On behalf of all the members of the committee, we would like to thank you for considering our different sponsorship options.

A major event such as the Forum EPFL would not exist without the support of our partners. We would be greatly honored to count your company among these for this 42nd Forum EPFL.

We look forward to sharing with you the success of this future edition!

The executive committee of the 2024 Forum EPFL



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